



STEVE DIGGS' INTRODUCTION

Few people can speak about achieving and delivering extraordinary performance with as much insight and humor as our featured guest ... Steve Diggs. Steve has been a college professor and is a renowned private investor. He is the founder of 6 businesses, including his wildly successful Nashville advertising and broadcast communications firm, The Franklin Group, Inc. He is the bestselling author of 8 books and has spoken over 3000 times on 5 continents. Ladies and gentlemen, it's time to fasten your seatbelts and start your engines. Please join me in welcoming ... Steve Diggs!